

## **PRIVACY POLICY**

“Purple Family” may include Purple Connect, its subsidiaries, parent entities, joint ventures and other legal or natural entities under common control and or any of their/our agents, representatives, employees, consultants, directors and offices.

Privacy Policies of Purple Connect will be attracted whenever you use/browse on our website or when you have been using/browsing to avail our platform services by any means & mode or even when you have chosen to continue to browse upon the website or otherwise access our website for services, content, or any other domain facilities & features provided by Purple Connect, which can be together be clubbed and summed up as “Platform Website of Purple Connect”. The Usage of our website in any form or manner be it direct or indirect means that you have agreed to comply with our terms & conditions and privacy policies stated hereto.

A. This Policy is an electronic record in terms of Information Technology Act, 2000 and rules thereunder as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

B. It is published in accordance with the provisions of Rule 3 (1) of the Information Technology (Intermediaries guidelines) Rules, 2021 that require publishing the rules and regulations, privacy policy and Terms of Use for access or usage of in.

C. The domain name in ("Website"), is owned and operated by \_\_\_\_\_, where such expression shall, unless repugnant to the context thereof, be deemed to include its respective representatives, administrators, employees, directors, officers, agents and their successors and assigns.

D. This policy DOES NOT apply to information that you provide to, or that is collected by, any third-party(ies). We encourage you to consult directly with such third-parties about their privacy practices.

Please read this policy carefully to understand our policies & practices when it comes to handling or dealing with your information. If you do not agree with our policies and practices, we request and ask you not to use our Website in any manner. By continuing/accessing to use our website/Platform Website, or any other information/services provided by us, we shall assume that you have read and chosen to willingly agree to our privacy policy. These Policies are variable

and may be subject to change from time to time as the need arises in our interest to serve you better, and any usage of our Website/Website after we make changes or have reflected changes under it will be deemed to be acceptance of those changes. We expect that you keep a periodic check for any such changes/updates and any failure to do so at your end will not hold us liable.

***1) What information We collect and How do we use it:***

The information that you provide or we may collect from you and may make use of may be categorized into the following:

(a) User Information:

To visit/surf our Website or is permitted without providing any personal information. However, if you choose to avail of certain Platform Website on the Website, you shall be required to provide certain information. This may include, Name, E-Mail ID, Contact Number, Location, Brief of the requirement for the registration and/or access to such services/web pages.

And, we may collect user information- IP address, the type of web browser, Operating system, Address of the reference website or the website to which you exit to, date and time you access our website or services, Items you went on, pages you visit and time spent on each page.

(b) Cookies & Other Tracking Technologies:

(c) Information you provide to us:

i. Your account information: Your full name, email address, postal code, password and other information you may provide with your accounts, such as your gender, mobile phone number and website. You may optionally provide us with this information through third-party sign-in services such as Facebook and Google Plus. In such cases, we fetch and store whatever information is made available to us by you through these sign-in services.

ii. Your preferences: Your preferences and settings such as time zone and language.

iii. Your content: Information you provide through our Website, including your queries, your communication with Participating/Volunteering Mentors on the Website and other information you provide on our Website, and other information in your account profile.

iv. Your searches and other activities: The search terms you have looked up and results you selected.

v. Your browsing information: How long you used our Website and which features you used; the ads you clicked on.

vi. User Contributions: You also may provide information (including but not limited to ratings, reviews, tips, photos, etc.) to be reviewed on the Grievance Redressal/Reporting tab of our Website, or transmitted to other users of our Website through the Website (collectively, "User Contributions"). Please be aware that no security measures are perfect or impenetrable (see "Security" section below).

vii. Your communications: Communications between you and other users or Participating/Volunteering Mentors through our Website; your participation in a survey, poll, sweepstakes, contest or promotion scheme; your request for certain features (e.g., newsletters, updates or other services); your communication with us about volunteer/internship opportunities posted to the services. Additionally, we cannot control the actions of other users of our Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. You should be careful about revealing any sensitive details about yourself in such communications.

We use the information you provide to us, to enhance the functionality and improve the quality of our Website, and to personalize your experience while using our Website. We also use this information to display relevant advertising, provide support to you, communicate with you, and comply with our legal obligations.

#### (d) Information We Collect Through Automatic Data Collection Technologies

We may automatically collect certain information about the computer or devices (including mobile devices) you used to access the Website, and about your use of the Website, even if you use the Website without registering or logging in.

i. Usage information: Details of your use of our Website, including traffic data, location data, logs and other communication data and the resources that you access and use on or through our Website.

ii. Computer and device information: Information about your computer, Internet connection and mobile device, including your IP address, operating systems, platforms, browser type, other browsing information (connection, speed, connection type etc.), device type, device's unique device identifier, mobile network information and the device's telephone number, visiting hours/number of hours you have spent on our platform through our Website, how frequently you have made visits on our website and other relevant information.

iii. Stored information and files: Our applications may also access metadata and other information associated with other files stored on your mobile device. This may include, for example, photographs, audio and video clips, personal contacts and address book information.

iv. Location information: Our applications collect real-time information about the location of your device, as permitted by you.

v. Last URL visited: The URL of the last web page you visited before visiting our website.

vi. Mobile device IDs: Unique mobile device identifier (e.g. IDFA or other device IDs on Apple devices like the iPhone and iPad), if you're using our Website on a mobile device, we may use mobile device IDs (the unique identifier assigned to a device by the manufacturer), instead of cookies, to recognize you. We may do this to store your preferences and track your use of our applications. Unlike cookies, mobile device IDs cannot be deleted. Advertising companies may use device IDs to track your use of our applications, track the number of advertisements displayed, measure advertising performance and display advertisements that are more relevant to you. Analytics companies may use mobile device IDs to track your usage of our applications.

vii. Your preferences: Your preferences and settings such as time zone and language.

viii. Your activity on the Website: Information about your activity on the Website, such as your search queries, comments, domain names, search results selected, number of clicks, pages viewed and the order of those pages, how long you visited our Website, the date and time you used the Website, error logs, and other similar information.

d) Usage of information you provide to us:

i. To Improve the Website and enable us to provide you with the most user-friendly experience which is safe, smooth and customized.

ii. Improve and customize services, content and other features on the Website;

iii. Send you information;

iv. Send newsletter(s) to you, subject to your subscription;

v. Send you service-related announcements as and when necessary;

vi. Provide you with the opportunity to participate in contests or surveys on the Website;

vii. Provide support you request;

viii. Resolve disputes, if any and troubleshooting;

ix. Avoid/check illegal and/or potentially prohibited activities and to enforce agreements;

x. Comply with any court judgment / decree / order / directive / legal and government authority /applicable law;

xi. Investigate potential violations or applicable national and international laws;

xii. Investigate deliberate damage to the Website /services or its legitimate operation;

xiii. Detect, prevent, or otherwise address security and/or technical issues;

xiv. Protect our rights, property or safety and/or its Directors, employees and the public at large; and Respond to claims of third parties.

**2) *How can you delete or correct the information provided to us from our current records?***

You may contact us to amend or delete the information provided by you or to opt-out of the future communications from Purple Connect. You can either send us an email stating the same along with reasons behind it (optional) on [info.purpleconnect@gmail.com](mailto:info.purpleconnect@gmail.com). Further, we will retain certain information for record purposes.

**3) *You may reach or write to us at in case of any suggestions or grievances :***

i) Postal address:

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ii) We request you to inform us by writing at an email address: [grievance.purpleconnect@gmail.com](mailto:grievance.purpleconnect@gmail.com) explaining to us about your grievances or any wrongful behaviour etc, within 48hrs of encountering them. And, our grievance handler will reach out to you within a reasonable time.

Note: In all further communications, kindly mention your email id, contact number registered with us along with a detailed explanation of your request. We will try our best to accommodate your request at the earliest as possible.

**4) *How will you know about the changes in the Privacy Policy?***

Purple Connect reserves the right to amend this Privacy Policy on Suo Motu basis without any prior notice to reflect changes in the regulatory framework, technological advancement, to promote and generate good practices. Purple Connect requests you to kindly visit our Privacy Policy every time you are providing any personal information. If Purple Connect changes its privacy practices, it will simultaneously reflect in our Privacy Policies.

#### 5) No Liability

Purple Connect cannot be held responsible on any ground when it comes to the usage of our platform by the ends of the users. The user is also expected to understand that we cannot be made liable for any damages to or viruses that may infect Users devices on account of their access to while making use of, or while they are browsing on our Website or uploading/downloading any material that may include data, text, images, audio or video content, recordings of audio or video content, or when online webinars are being conducted by Purple Connect. It is the Users' sole responsibility, however you may inform us of the issues you face apparently arising out of your use of our website and we shall do our best to rectify the same.

#### 6) Safety & Security

It will be the sole responsibility of the User for maintaining the confidentiality of their account-related information which they possess to access their accounts on our portal for example username/password etc, And, in case of any usage by any unauthorized use of their account or password, it shall be the user who will be liable for it. We expect the immediate notification to Purple Connect of any such actual or suspected unauthorized use of the user's account or password. The User may also be made liable for the losses occurred to Purple Connect or such other parties as the case maybe, due to any such unauthorized use of your account. We take and follow all measures that may be necessary to prevent and protect your information, the security of your content and personal information is valuable to us. Please note, that no security is 100% and no methods of data transmission over the internet or methods of storing data electronically are completely secure so we cannot completely assure you of its security and safety.

If you do not agree to our Terms of Use or our Privacy Policy we kindly request you to not use this site.